



# Ryan J. Koretoff, MBA, CPA

## Fractional VP Finance & Controller

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### Executive Summary

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Fractional VP Finance and Controller supporting acquisitive, high-growth companies through the full M&A lifecycle. Brings 2,000+ hours of hands-on experience across buy-side and sell-side transactions, including financial modeling, diligence, and post-acquisition integration.

Background includes leadership roles within investor-backed and high-growth organizations across SaaS, technology, and medical device sectors. Focus areas include building scalable financial infrastructure, improving visibility, and supporting disciplined growth.

### Core Competencies

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- Mergers & Acquisitions (Buy-Side & Sell-Side)
- Financial Modeling & Scenario Analysis
- Due Diligence & Transaction Support
- Post-Acquisition Integration
- Financial Reporting (GAAP)
- FP&A & Forecasting
- Financial Infrastructure & Reporting Systems
- Internal Controls & Audit Readiness
- Technical Accounting
- Cash Flow Management & Liquidity Planning

### Professional Experience

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#### ***Finance & Accounting Consultant – DLC, Inc.***

***2022 – Present***

Private Equity-Backed Specialized Professional Services Firm

Operate as a fractional finance leader across Controller and VP Finance-level engagements for investor-backed and high-growth organizations, supporting M&A activity, financial transformation, and scalable reporting infrastructure.

#### **Transaction Highlights:**

- Buy-side and sell-side transaction support across SaaS, technology, and medical device organizations.
- Financial modeling, diligence, and integration support across transactions ranging from growth-stage to multi-billion-dollar valuations.

#### **Select Engagements:**

- dbt Labs, Inc. (~\$4B Valuation)  
VC-Backed SaaS Data Infrastructure Company
  - Contributed to Fivetrans merger transaction through financial reporting diligence, integration readiness, and stakeholder consideration payments.
  - Partnered with executive leadership, cross-functional teams, and external advisors to advance transaction execution and reporting alignment.
  - Supervised accounting operations and team of 17 as fractional Corporate Controller.
- Aspen Medical Products, LLC (\$140M+ Revenue)  
Private Equity-Backed International Medical Device Manufacturer
  - Led post-acquisition integration and consolidated financial reporting across international subsidiaries (US, UK, Mexico).
  - Developed financial models, cash flow forecasts, and going concern analyses to support operational and strategic decision-making.
  - Directed transfer pricing analyses and profitability modeling across global entities.
  - Performed goodwill impairment analyses using valuation methodologies aligned with acquisition strategy.
  - Served as key stakeholder in ERP implementation, including data mapping, UAT coordination, and reporting design.
  - Strengthened internal controls and financial reporting processes across multi-entity operations.
  - Led and developed accounting team of 15 as fractional Assistant Controller.

- Prospect Medical Holdings, Inc. (\$700M+ Revenue)  
Private Equity-Backed Healthcare Services Company
  - Enhanced regulatory compliance and internal controls through refinement of technical accounting policies and procedures.
- National CineMedia, Inc. (NASDAQ: NCMI) (~\$330M Valuation)  
Publicly Traded Cinema Advertising Company
  - Advanced financial modeling, liquidity monitoring, and debt covenant compliance.
  - Contributed to going concern analysis and cash flow management initiatives.
- Fluidmaster, Inc. (\$1B+ Revenue)  
Privately Held Consumer Products Manufacturer
  - Partnered on financial reporting, close processes, and variance analysis to improve operating visibility.
  - Strengthened accounts payable and receivable processes and controls.
- LeaseLock, Inc. (Series B)  
VC-Backed SaaS PropTech Company
  - Improved financial reporting accuracy through development of capitalization processes for internally developed software.
  - Strengthened internal controls aligned with technical accounting requirements.

### ***VP Finance – Mobilemoney, Inc.***

**2021 – 2022**

Privately Held FinTech Company

Led the finance function for a multi-entity company during a period of transition, restoring reporting integrity, strengthening internal controls, and improving financial visibility.

Partnered with executive leadership to diversify revenue streams, reduce concentration risk, and reposition the business for scalable growth, including evaluation of strategic initiatives and capital allocation. Directed finance strategy across cash flow, risk management, and performance improvement initiatives.

### ***Director, Finance & Operations – Doctor Evidence, LLC***

**2015 – 2019**

Private Equity-Backed AI-Powered SaaS Data Research Company

Served as a senior finance leader within a high-growth SaaS environment, driving financial strategy, operational scalability, and data-driven decision-making.

Led enterprise financial modeling, forecasting, and performance analytics to support strategic planning and valuation, while partnering cross-functionally to improve revenue visibility and cost management. Directed ERP system development and strengthened internal controls, positioning the organization for scalable growth and audit readiness.

### ***Corporate Controller – National Link, Inc.***

**2013 – 2015**

Privately Held ATM Solutions and Merchant Services Company

Directed finance and accounting operations, overseeing financial reporting, treasury management, and internal controls.

Led M&A initiatives, including acquisition analysis, financial modeling, and integration planning to support revenue growth and market expansion. Enhanced FP&A capabilities and introduced structured credit and financing strategies, improving financial performance, risk management, and operational discipline.

### ***Controller – Supply Chain Management, LLC***

**2012 – 2013**

Privately Held Business Operations Consulting Company

Directed accounting operations and financial reporting, establishing GAAP-compliant processes, improving accuracy, and enhancing transparency. Strengthened cash flow management, cost control, and close processes to improve financial performance and reporting reliability.

## Technical Expertise

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### **Financial Strategy, Modeling & Performance**

- Financial planning & analysis (FP&A), three-statement modeling, forecasting, budgeting, and scenario analysis.
- Valuation and investment analysis, including DCF, WACC, CAGR, LBO, IRR, and ROI.
- Operational performance metrics and KPI development (e.g., EBITDA, ARR / MRR, CAC, CLV, FCF, NWC).

### **M&A, Transactions & Integration**

- Buy-side and sell-side transaction support, including financial modeling, due diligence, and integration.
- Post-acquisition integration, consolidated reporting, and financial infrastructure alignment.
- Capital allocation, liquidity planning, and debt covenant management.

### **Accounting, Financial Reporting & Compliance**

- GAAP-compliant financial reporting, audit readiness, and internal controls.
- Technical accounting across revenue recognition, business combinations, consolidations, and valuations.

#### **Select Accounting Standards:**

- ASC 805 – Business Combinations
- ASC 606 – Revenue from Contracts with Customers
- ASC 810 – Consolidation
- ASC 842 – Leases
- ASC 350 – Intangibles—Goodwill and Other
- ASC 985 – Software
- ASC 830 – Foreign Currency Matters
- ASC 820 – Fair Value Measurement
- ASC 323 – Investments—Equity Method & Joint Ventures
- ASC 360 – Property, Plant, and Equipment
- ASC 730 – Research and Development
- ASC 330 – Inventory

### **Systems, Data & Analytics**

- Financial systems and ERP environments, including multi-entity reporting infrastructure and data integrations.
- Advanced Excel modeling (VBA), Power BI, Tableau, and financial data visualization tools.
- Data transformation, reconciliation, and process automation to improve accuracy and efficiency.

## Education, Certifications & Publications

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<b>Master of Business Administration (MBA), Finance</b> Chapman University, Orange, CA	<b>2008</b>
<b>Bachelor of Arts (BA), Psychology</b> University of Southern California (USC), Los Angeles, CA	<b>2005</b>
<b>Certified Public Accountant (CPA)</b> California Board of Accountancy – License Number: 142988	<b>2020</b>
<b>International Medical Device Manufacturer Engages DLC for Cashflow Forecasting and Going Concern Stress Testing</b> DLC, Inc.	<b>May 2023</b>
<b>The corporate accountant's role in implementing technology</b> Accounting Today	<b>March 2021</b>
<b>Progressive accountants needed to help laggards go digital</b> California Business Journal	<b>July 2020</b>